



FOR IMMEDIATE RELEASE

Scirus Receives 'Best Directory or Search Engine Website' WebAward for the Second Consecutive Year

AMSTERDAM, SEPTEMBER 13, 2005 – Scirus, the most comprehensive, science-focused search engine on the Web, received the 2005 “Best Directory or Search Engine” WebAward today from the Web Marketing Association (WMA). This is the second consecutive year that Scirus has won this prestigious award.

Scirus was one of more than 2,100 website entries from around the world. The judges included nationally recognized members of the media, advertising executives, web site designers, content providers and webmasters. The judging committee specifically awarded Scirus on the basis that it provides useful information; is well-designed, easy to use and navigate; and offers unique advanced search functionality.

“We are thrilled to be recognized in this category once again,” said Sharon Mombru, senior product manager of Scirus. “The Scirus team is deeply committed to providing an instrumental search tool that caters specifically to the scientific and academic communities. Our unique approach towards content acquisition, indexing and search capabilities, maintains our leadership in the market.”

Since 1997, the WebAwards competition has been conducted annually by the WMA, a Boston-based, global organization founded with the purpose of evaluating and recognizing the standard of excellence on the World Wide Web. The WebAwards judge website development against an ever-increasing Internet standard and against peer sites within their industry.

In addition to the WebAwards, Scirus has twice been the recipient of the *Search Engine Watch* award for “Best Specialty Search Engine”.

About Scirus

Scirus is the most comprehensive science-focused search engine available on the Internet and supports over one million researchers, scientists and students worldwide. Scirus offers users a unique combination of free Web information and journal content, clearly branding search results from proprietary sources, assuring users the validity of the content. Web sources searched by Scirus include research institutes, governments, scientific organizations, conferences, scientists' homepages and company homepages worldwide. Searching both the full-text and metadata of over





SCIRUS



200 million scientifically relevant pages, Scirus offers users unique search functionalities such as the ability to search on bibliographical information and specific content types. Scirus uses a dictionary with over 50,000 scientific terms, unique pattern recognition tools and linguistic analysis, to classify the content type and recognize the relevance of each document. Scirus has won several international awards including the Search Engine Watch award for Best Specialty Search Engine and the WebAward for Best Search Engine or Directory.

About Elsevier

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